

香港浸會大學校友會國內校友大使 HKBU Alumni Association – Mainland Ambassadors

為建立及加強校友於世界各地及中國的網絡，香港浸會大學校友會透過積極聯絡內地校友，已成功邀得下列四位內地校友代表校友會，服務常駐或旅居到北京、上海、汕頭以及珠海的校友。如欲成為校友會國內校友大使，請聯絡吳昊校友（電郵：danielgogo@gmail.com）。

With a view to extending the global and China alumni network, the following four volunteer Mainland Ambassadors have been appointed to represent HKBU Alumni Association to provide assistance to alumni who stay in China for work or travel. Please contact alumnus Daniel Wu via email at danielgogo@gmail.com if you want to be one of the Mainland Ambassadors.



北京校友大使 Beijing Ambassador	
姓名 Name	李園 Li Yuan
畢業年份 Graduation Year	2004
畢業學系 Graduation Field	生物系 Biology
現職 Current Position	Surveillance Coordinator, USA Embassy / US Centers for Disease Control and Prevention 美國駐華大使館 / 美國疾病預防控制中心 監測協調專員
電郵 Email	yuanzilee@hotmail.com



上海校友大使 Shanghai Ambassador	
姓名 Name	王黨 Martin Wang
畢業年份 Graduation Year	2002
畢業學系 Graduation Field	生物系 Biology
現職 Current Position	信誠基金基金經理 Fund Manager, CITIC-Prudential Fund Management Company
電郵 Email	martinwang@gmail.com



汕頭校友大使 Shantou Ambassador	
姓名 Name	黃靜如 Fenny Huang
畢業年份 Graduation Year	2005
畢業學系 Graduation Field	新聞系 Journalism
工作經驗 Work Experience	曾任職於亞洲博聞公司企業傳訊主任 Previously worked as Corporate Communication Executive at CMP Asia Ltd
電郵 Email	32494685@qq.com



珠海校友大使 Zhuhai Ambassador	
姓名 Name	黃玉琦 Maggie Huang
畢業年份 Graduation Year	2010
畢業學系 Graduation Field	北京師範大學-香港浸會大學 聯合國際學院人文與社會科學 Humanities & Social Sciences, United International College
現職 Current Position	北京師範大學-香港浸會大學聯合 國際學院國際發展辦公室行政助理 Administrative Assistant of International Development Office, United International College
電郵 Email	maggiehuang@uic.edu.hk

A Brief History of Knowledge Transfer at Hong Kong Baptist University



Since the academic year of 2009-10, the Knowledge Transfer Office (KTO) has been formed under the leadership of the office of Vice-President (Research and Development). The KTO has a mission to match the needs of the community at large with the strengths of Hong Kong Baptist University, to work in partnership with members of HKBU to proactively contribute to the community, and to enable knowledge transfer as the third pillar of HKBU. Its vision is to become an enabling catalyst and a supportive bridge between the broader community and HKBU, to enrich research and inform teaching, and to become a driving force in realising HKBU's vision of being the best regional provider of whole person education. The remits of KTO included the areas of knowledge transfer (KT), technology transfer (TT), protection of intellectual property rights (IPR) of HKBU, promoting and nurturing entrepreneurship at the University and administration of staff consultancy.

In KT, KTO has established a Knowledge Transfer Partner Seed Fund, which each year can fund up to twelve KT projects from the University for dedicated service to the community. In TT, HKBU has produced many excellent and innovative research outcome and with the support of KTO, the University has filed many very strategic IPR based on these research outcomes.

In entrepreneurship, KTO has established the HKBU Business Entrepreneurship Support & Training (BEST) programme to nurture the creativity of students and graduates, as well as develop them into socially responsible business leaders and entrepreneurs to support Hong Kong's knowledge-based economy. Key components of the BEST programme are: Entrepreneurship Sharing and Training, Entrepreneurship Challenge, Entrepreneurship Networking and Entrepreneurship Space.

Due to the limited space, this can only be a summary on the many dedicated services to the community from HKBU. Interested readers are directed to the annual reports on KT at HKBU that can be found at: <http://kto.hkbu.edu.hk/eng/channel.php?channel=annual-report>.

As alumni of HKBU you can also contribute to the Knowledge Transfer at HKBU to benefit our community. Thank you.

Contributed by Ir Dr. Alfred Tan, Head of Knowledge Transfer Office

Let's
Learn
學習·軒

